

**Brian E. Richardson**  
**CURRICULUM VITAE**

Department of Journalism and Mass Communications  
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**Education**

Ph.D., Journalism and Communications, University of Florida, 1990  
M.A., Journalism and Communications, University of Florida, 1975  
B.A., Journalism, Washington and Lee University, 1973, Phi Beta Kappa, Magna Cum  
Laude

**Teaching Experience**

Harry E. and Mary Jane W. Redenbaugh Endowed Professor, July 2012 – present  
Professor of Journalism, Washington and Lee University, 2002-present; Introduction to  
Reporting; Reporting for Print Media; In-Depth Reporting, Journalism Ethics; Mass  
Media and Society; State and Local Government  
Associate Professor of Journalism, Washington & Lee University, 1994-2002  
Visiting Lecturer, University of Birmingham, Birmingham, England, 1996-97; Media and  
Culture, The Politics of Representation, Media and Citizenship  
Assistant Professor of Journalism, Washington and Lee University, 1990-1994  
Instructor, University of Florida 1986-90; Reporting; Journalism Practicum  
Seminar Leader, *The Miami Herald*, 1983-86; Newsroom seminars in precision journalism,  
public records searching and taxation and property assessment  
Seminar Leader, *The Tallahassee Democrat*, 1978-80; Newsroom seminars in grammar, style  
and usage  
City Editor, Washington and Lee University, 1972; Peer teaching

**Administrative Experience**

Department Head, Journalism and Mass Communications, Washington and Lee University,  
2003-2010  
University Marshal, Washington and Lee University, 2006-10  
Director, *Global Media: The Search for Universal Ethical Standards*, an international conference  
at Washington and Lee University, November 2001  
Co-leader, *Community Journalism Colloquium*, Washington and Lee University, March 1999  
Acting Head, Department of Journalism and Mass Communications, Washington and Lee  
University, 1998-99  
Organized or helped organize and co-led 15 Journalism Ethics Institutes at Washington and Lee

University, each including approximately 10 visiting journalists, 2003  
Organized a series of week-long visits by professionals in residence from the *Florida Times-Union* and *The Anniston (Ala.) Star*, as part of a funded program by the American Society of Newspaper Editors, 1999-present

### **Employment Experience**

*The Philadelphia Inquirer*, summers 1993-2001; copy editor  
*The Brechner Report*, 1988; editor; Brechner Center for Freedom of Information, University of Florida  
*The Miami Herald*, 1980-86; reporter (courts, urban affairs, local government); bureau chief; assistant city editor; day slot  
*The Tallahassee Democrat*, 1976-80; reporter (courts, local government, education, business, features); legislative slot; TV book and TV page editor; features copy desk  
The Florida Easter Seal Society, Tallahassee, FL, 1975-76; public relations and fund raising  
WDBO-TV (now WCPX-TV), Channel 6, Orlando, FL, 1973; on-air reporter  
WLUR-FM, Lexington, VA, 1969-73; reporter, news anchor, disc jockey, senior editor, city editor

### **Language Skills**

French -- reading and speaking, rusty; German -- speaking, very rusty; Italian -- understanding of simple spoken phrases

### **Honors**

Harry E. and Mary Jane W. Redenbaugh Endowed Term Professorship, 2012-  
Omicron Delta Kappa James G. Leyburn Service Award, 1999  
Ring-tum Phi Service Award, 1996, 1998, 1999  
Research Exchange Fellow, University College, Oxford, September 1996 - June 1997  
Top Faculty Paper, Newspaper Division, Association for Education in Journalism and Mass Communication (AEJMC) Southeast Regional Colloquium, Orlando, Florida, 1991  
Outstanding Graduate Student Teacher, College of Journalism and Communications, University of Florida, 1988, 1990  
Outstanding Graduate Student Researcher, College of Journalism and Communications, University of Florida, 1987  
Second Place, Moeller Student Paper Competition, AEJMC Annual Conference, San Antonio, Texas, 1987

### **Grants and Awards**

Class of '62 Fellowship for Study at Oxford; 1996-97  
Academic Fellowship, Southern Newspaper Publishers Association Writing for the Reader Seminar, Tampa, Florida, November 1992  
Glenn Grant for Summer Research, Washington and Lee University, 1991, 1992

John Ben Snow Grant for Journalism Educators Seminar, American Press Institute, Reston, Virginia, October 1991  
Tuition Waiver, Poynter Institute for Media Studies Ethics Conference, St. Petersburg, Florida, September 1990  
Academic Fellowship, Southern Newspaper Publishers Association Basic Layout, Graphics and Design Seminar, Roanoke, Virginia, August 1990  
Research Committee Grant, College of Journalism and Communications, University of Florida, 1987

## **Publications**

### Thesis and Dissertation:

*Critiquing Mass News Media: An Audience-Centered Model*; Ph.D. Dissertation, University of Florida, 1990  
*A Study of the Appropriateness of the Journalism Curricula in Community Colleges in Florida as a Basis for Upper Division Journalism Education in the State University System*; Master's Thesis, University of Florida, 1975

### Articles:

“Convergence: Beginning, Middle and End”; The Convergence Newsletter (University of South Carolina), Fall 2007  
“Moral Autonomy and the Communitarian Ethic: Implications for Journalists in a Global Society.” *International Journal of the Humanities*, Summer 2006.  
“The People’s Right to Know: A Dangerous Notion.” *Journal of Mass Media Ethics 19:1* (2004).  
“Building Credibility: Reaching Out to Readers 2000.” Co-author. Survey for the Associated Press Managing Editors. October 2000.  
“Four Standards for Teaching Ethics in Journalism,” *Journal of Mass Media Ethics*, Vol. 9, No. 2, pp. 109-117, Summer 1994

### Book Reviews:

"Voice of America: Propaganda and Democracy, 1941-1945"; *Journal of Military History*, Vol. 56, No. 4, pp. 715-716, 1992  
"War and the Media: Propaganda and Persuasion in the Gulf War"; "Hotel Warriors: Covering the Gulf War"; *Journal of Military History*, Vol. 57, No. 2, pp. 362-364, Spring 1993

### Textbooks

*The Process of Writing News: From Information to Story*, Pearson/Allyn&Bacon, 2007  
*The Process of Writing News: From Information to Story*, 2<sup>nd</sup> ed. Online publication, 2012

## **Unpublished Manuscripts**

*A Stranger Came to Reap* (novel)

## **Refereed Papers**

- “Moral Autonomy and the Communitarian Ethic: Implications for Journalists in a Global Society”; Third International Conference on New Directions in the Humanities, Cambridge, England, Aug. 2-5, 2005.
- “The Durban Principles: Jurisdictional Issues and International Libel in the Digital Age: A Marriage of Convenience?” Co-authored with Dayo Abah, Law Division, AEJMC, Toronto, August 2004.
- “Journalism: A Provincial Press in a Global Setting”; co-author; International Conference on Development and Global Communication, Veranasi, India, January 2003
- "Newsroom Decision-Making in Local Election Coverage: A Case Study" (sole author); Association for Education in Journalism and Mass Communication (AEJMC) Southeast Regional Colloquium, 1991
- "Linkages Between Journalists' Community Associations, Attitudes and Exchanges of Viewpoints on Selected Issues" (co-author), AEJMC Annual Conference, 1988
- "Confidential Source Privilege and the Separation of Powers: Where Do Courts Draw the Line?" (sole author); International Communication Association (ICA) Annual Conference, 1988
- "Newspaper Readership and Individual Estimation of Public Opinion Polls: Do People Pay Attention to Poll Stories?" (sole author), AEJMC Annual Conference, 1987
- "A Cognitive Model of the Effects of Linking Political Referenda to Salient Social Issues: A Lottery Will Fund Education, But Will Casinos Cause Crime?" (co-author) ICA Annual Conference, 1987

## **Other Papers**

- “Using the Web in Teaching” (online distribution); university seminar, fall 1999
- “Britain 2000: The Millennium is the Message”; Class of '62 Lecture, Washington and Lee University, February 1998
- “Writing as a Craft”; *Writing in the Disciplines* newsletter, 1997
- “Social Responsibility Theory and Cultural Studies in United States Mass Media” Graduate colloquium, Department of Cultural Studies, University of Birmingham, Birmingham, England, February 1997
- "British and American Cultural Studies: A Comparison"; Graduate Program in American Studies, University of Birmingham, Birmingham, England, January 1997
- “The Process of Journalism Ethics”; 23<sup>rd</sup> Annual Journalism Ethics Institute, Roanoke, Virginia, March 1996
- "Analyzing the 'Coach' Case"; Panel on Teaching Ethics, Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Montreal, August 1992
- "Journalism Ethics: The Old Woman and the Green Light"; Journalism Ethics Institute,

Washington and Lee University, March 1991  
"Mass Communication Research and Criticism: A Moral Groundwork"; Research Brown-Bag Forum, University of Florida, 1989  
"Newspapers and Local Election Coverage: An Examination of Existing Models"; AEJMC Theory and Methodology Regional Mini-Conference, Athens, Georgia, 1989  
"The Spiral of Silence and Expression of Beliefs in Newsrooms: Does the Model Fit?" AEJMC Theory and Methodology Regional Mini-Conference, Knoxville, Tennessee, 1988

### **Newspaper Articles**

Wrote or co-wrote approximately 5,000 stories in a 10-year career in daily newspapers.

### **Academic and Professional Conferences, committees and leadership roles**

Journalism Education Association/National Scholastic Press Association Convention, Washington, D.C., Nov. 14, 2009.  
Moderator, Reynolds Media Law Symposium, Washington and Lee University, 2008  
Southern Association of Schools and Colleges annual meeting; New Orleans, LA, 2007; College representative.  
Association for Education in Journalism and Mass Communications; Panel participant, Convergence: Beginning, Middle and End; Washington, D.C., 2007.  
Association for Education in Journalism and Mass Communications; Participant, Knight Foundation Dean's Round Table; Washington, D.C., 2007.  
Association of Schools of Journalism and Mass Communications Winter Meeting, Chicago, 2006. Panel participant on fund-raising.  
American Society of Newspaper Editors Convention, 2005-07, Ethics committee  
Associated Press Managing Editors Convention, October 2001, Milwaukee, Wis., Community Roundtables Project leader  
Associated Press Managing Editors Convention, October 2000, San Antonio, Texas, Ethics and Credibility Committee  
Software Tools for Data Analysis in the Social Sciences; Virginia Foundation for Independent Colleges, Staunton, Va., May 2000  
Associated Press Managing Editors Convention, October 1999, Memphis, Tenn.; Ethics Committee  
American Society of Newspaper Editors, April 1999, San Francisco; Ethics Committee  
Journalism Ethics Institutes, Washington and Lee University, November 1997- present, co-leader  
Associated Press Managing Editors Annual Convention, Atlanta, October 1997; Ethics Committee  
Journalism Ethics Institute, Roanoke, Virginia, March 1996, leader  
Southern Newspaper Publishers Association Computer Assisted Reporting Seminar, Athens, Ga., April 1995  
Association for Education in Journalism and Mass Communications Regional Colloquium, session moderator, Gainesville, Fla., March 1995  
Associated Press Managing Editors Convention, Philadelphia, Pa., Oct. 1994

Association for Education in Journalism and Mass Communication (AEJMC), Newspaper Division session moderator, August 1994  
American Society of Newspaper Editors Annual Conference, Washington, D.C., April 1994  
Virginia Press Association Annual Meeting 1991-present  
Computer Assisted Reporting Conference, Investigative Reporters and Editors, Raleigh, North Carolina, October 1993  
Writing for the Reader; Southern Newspaper Publishers Association Workshop; Tampa, Florida, November 1992  
Virginia Press Association Career and Internship Seminar, co-organizer, Mary Baldwin College, November 1992  
Associated Press Feature Writing Seminar, site coordinator, Washington and Lee University, September 1992  
Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, panel participant, Montreal, August 1992  
AEJMC Southeast Regional Colloquium, panel moderator, Stone Mountain, Georgia, March 1992  
American Press Institute Journalism Educators Seminar, Reston, Virginia, October 1991  
Southern Newspaper Publishers Association Copy Editing Workshop, seminar leader, Washington and Lee University, April 1991  
AEJMC Southeast Regional Colloquium, paper presenter, Orlando, Florida, February 1991  
The Poynter Institute, Ethics Conference, St. Petersburg, Florida, October 1990  
Southern Newspaper Publishers Association Basic Layout, Graphics and Design Seminar, August 1990

### **Committees and Academic and Professional Service**

Dean's Task Force on Internships, Washington and Lee University, 2011-12  
American Society of Newspaper Editors Reynolds High School Journalism Workshop, Washington and Lee University, July 2008; co-leader.  
Association of Schools of Journalism and Mass Communications, Task Force on the Future, 2008-10.  
Phi Beta Kappa, Gamma of Virginia Chapter, president, vice-president, executive committee member, 2000-06  
Virginia Association of Journalism Teachers and Advisors, annual workshops co-host and presenter, Washington and Lee University, September 2005.  
Virginia High School League Championship Journalism Workshops, presenter, Richmond, Virginia, October 2005.  
Virginia Press Association Education Committee, 2000-07. Selection committee, VPA internship, 2000-07.  
Virginia Communications Hall of Fame, Selection Committee, 2003-present.  
Paper referee, Newspaper and Qualitative Studies divisions, AEJMC, 2000-01.  
Consultant, Rowe Award for Journalism Ethics, 2001.  
Co-chair, Fishback Committee for Visiting Writers, 2000-04. Visitors included E.J. Dionne, Marc Fisher, Dianne McWhorter, Robert Kaplan.  
Co-leader, semi-annual Journalism Ethics Institutes, 2000-03, 2009.

Director, ASNE Journalist in Residence Program 2000-02; Florida Times-Union and The Anniston Star.

Referee, *Journal of Mass Media Ethics*, November 2001

Judge, Hoosier State Press Association Awards competition; September 2001

Referee, Ethics Division, Association for Education in Journalism and Mass Communication, April 2001

Referee, Newspaper and Qualitative Studies divisions, Association for Education in Journalism and Mass Communication, 1994-2000

Executive Committee, Phi Beta Kappa, Gamma of Virginia Chapter, 2001

Search Committee, Inaugural Reynolds Chair in Business Journalism, 2000

Search Committee, faculty position in mass media law, 2000-present

Student-Faculty Hearing Board, 1999-present; alternate, 1998-99

Public Functions Committee, 1998-present

Fishback Fund for Visiting Lecturers Committee Co-Chair, 1994-present

Summer Scholars, teacher, Summer 1994-1997

Washington and Lee University Scholarship Weekend, interviewer, 1992-present

Faculty Alumni Committee, 1992-96  
Chair, 1993-1996

Freshman Admissions Committee, 1993-present

Student Health Committee, 1994-96

Rhodes Scholarship, campus mock interviews, November 1993

AEJMC MacDougall Student Paper Competition, referee, Winter 1993

Virginia Press Association Minority Journalism Scholarship Competition, judge, Spring 1993

Virginia Press Association Education Committee, acting member, 1992-93, 1998-99

Society of Professional Journalists Region II Executive Director Search Committee, 1992

### **Professional Consultation**

Toner Prize for political journalism, judge, 2011-12

Evaluator for textbook manuscript, *Living Journalism: Fundamental Values and Practices for an Essential Profession*, by Rich Martin, for Holcomb Hathaway Publishers, 2009.

Unpaid consultant, Communications Department, Mt. St. Mary's College, on accreditation, 2009.

Unpaid consultant, Montpelier, on planning for a seminar on the Constitution for working journalists.

Journalism ethics workshop leader, The Richmond Times-Dispatch, Feb. 24, 2009

Consultant and editing coach; Richmond *Times-Dispatch*, April 2004

Writing coach, Columbus (Ga.) *Ledger-Enquirer*, 2001-02

Writing coach, *The Anniston (Ala.) Star*, 2001-02

Member, Blue Ridge Press Editorial Advisory Board, 2001-03

Paid consultant, reporting, editing and ethics, *The Valley Morning Star*, Harlingen, Texas, Summer 2000

Unpaid consultant for two books, *Office E-mails That Really Click* and *Breaking Out: VMI and the Coming of Women*, and one book proposal, *The Story of Seattle=s Best Coffee*

Unpaid consultant to establish the Charles Rowe Family Foundation Ethics Award, 2000

Paid consultant, content, design and layout, *The Winchester Star*, summer 1999  
Paid consultant, The Knight Foundation; reviewed applications for the \$1.5 million Knight Chair  
endowment  
Society of Professional Journalists Code of Ethics rewrite project, 1994-95  
Reader for ethics textbook chapters by Prof. Lou Hodges, 1991-1994

### **Academic and Student Advising**

Confidential and Impartial Resolution Resources, counselor, 2008-present  
Habitat for Humanity, W&L Chapter, faculty adviser, 1995-99  
Journalism Major Adviser, 1991-present  
Freshman Adviser, 1991-present  
Tau Mu Phi Fund for Student Journalism, trustee, 1993-present  
Society of Professional Journalists Campus Chapter Adviser, 1991-99  
Publications Board Adviser, 1991-99  
Kappa Kappa Gamma Sorority Faculty Adviser, 1998-99  
Phi Kappa Psi Fraternity Faculty Adviser, 1994-99  
Delta Tau Delta Fraternity Adviser, 1991-1993

### **Community Service**

Project Horizon (domestic violence agency); Board of Directors, 1995-1999, January 2002-  
present; President, 1998-99; 2004-06, 2008-09; 2011-present; Project Director, safe house  
construction project, 1997-1999  
RARO Soccer Parent, 1993-1999  
Central Elementary School PTA, 1993-2001  
Central Elementary School Classroom Volunteer, 1993-2001  
KidsPlayce Construction Foreman, April 1994  
Habitat for Humanity, construction volunteer, 1994-present