

Sandra L. Reiter

Business Administration Department
Williams School of Commerce, Economics, and Politics
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Education

University of Washington, Ph.D. in Business, concentration in Strategic Management, minor in Philosophy

Northwestern University, Kellogg School of Management, Master of Management

University of Notre Dame, Master of Science, Electrical Engineering

University of Notre Dame, Bachelor of Science, Civil Engineering

Academic Appointments

Associate Professor of Business Administration, Washington and Lee University (2012-present)

Assistant Professor of Business Administration, Washington and Lee University (2006-2012)

Administrative Appointments

Head, Department of Business Administration (2017-present)

Business Experience

Sector Director of Customer Excellence, Aerospace Sector, Honeywell International, Phoenix, AZ (2000-01; 1997-99)

Plant Manager, Aircraft Landing Systems Repair & Overhaul, Honeywell International, Allentown, PA (1999-2000)

Sector Group Leader, IT for Product Development, Aerospace Sector, AlliedSignal Corporation, South Bend, IN (1994-97)

Division Manager, Information Technology, Aircraft Landing Systems Division, AlliedSignal Corporation, South Bend, IN (1993)

Division Group Leader, Computer-aided Engineering for Product Development, Aircraft Landing Systems Division, AlliedSignal Corporation, South Bend, IN (1986-93)

Engineer/Sr. Engineer, Aircraft Landing Systems, AlliedSignal Corporation/Bendix Corporation, South Bend, IN (1980-86)

Related Experience

Head Coach, Women's Tennis, St. Joseph's High School, South Bend, IN (1989-1995)

Head Coach, Women's Tennis, St. Mary's College, South Bend, IN (1979-1980)

Research Interests

Business/economic justice; Business ethics; Social issues in management; International business;

Ethics of business in economic development; Business and public policy; Foreign direct investment

Teaching Interests

Business ethics; Economic globalization; Ethics of globalization; Environmentally sustainable business; International business; Strategic management

Publications

- “Beginner’s Luck: Potential Fraud by the Virginia Lottery,” Co-authors: Hoover, Scott A; Shay, Jeffrey P. *Case Research Journal*, 38:3 (2018).
- “Foreign Direct Investment (FDI)” in *The SAGE Encyclopedia of Business Ethics and Society*, 2nd Edition, ed. Robert W. Kolb. Sage Publications, (2018):1460-1465.
- “World Bank” in *The SAGE Encyclopedia of Business Ethics and Society*, 2nd Edition, ed. Robert W. Kolb. Sage Publications, (2018).
- “Corporate Profit, Social Welfare, and the Logic of Capitalism,” *Business and Society Review* 121:3 (2016): 331-363.
- “Moral Loopholes in the Global Economic Environment: Why Well-intentioned Organizations Act in Harmful Ways,” *Ethique et Economique* 8:1 (2011): 154-167.
- “Human Development and Foreign Direct Investment in Developing Countries: The Influence of FDI Policy and Corruption,” Co-author: Steensma, H. Kevin. *World Development* 38:12 (December 2010): 1678-1691.
- “Institutional Restructuring versus Corporate Social Responsibility,” *Journal of Business, Society and Government* 2:1 (2010): 29-52.
- “Moral Loopholes in the Global Economic Environment: Why Well-intentioned Organizations Act in Harmful Ways,” *8th Annual International Conference of the International Development Ethics Association Proceedings*, Valencia, Spain, (December 2009): 403-407.
- “Foreign Direct Investment” in *Encyclopedia of Business Ethics and Society*, ed. Robert W. Kolb. Sage Publications, Vol. 2 (2008): 927-931.
- “World Bank” in *Encyclopedia of Business Ethics and Society*, ed. Robert W. Kolb. Sage Publications, Vol. 2 (2008): 2271-2275.
- “The Ethics of Cerrejón and the Multinationals” in *The People behind the Coal*, eds. Avi Chomsky, Garry Leech and Steve Striffler. Casa Editorial Pisando Callos, (2007): 29-36; also published in Spanish: *Bajo el Manto del Carbón: Pueblos y multinacionales en las minas de El Cerrejón, Colombia*.

Working Papers

- “Corporate Moral Responsibility: Delineating Lines of Accountability.”
- “Moral Blame and the Corporation.”

Presentations, Interviews

- “Does It Make Sense to Blame Corporations?” Lecture in honor of the Darrold and Kay Cannan Term Professorship, Washington and Lee University, March 16, 2018.
- “Can Corporations be Morally Responsible?” Mudd Center for Ethics Speaker as a part of the “Markets and Morals” yearly theme, Washington and Lee University, Feb. 15, 2017.
- “The (Moral) Responsibility of MNCs in a Global Economy,” Global Issues Colloquium, McDaniel College, April 2015.
- “CSR: Ineffective and Counterproductive,” *Society for Business Ethics Annual Conference*, Boston, MA, Aug. 2012.
- “Corporate Power,” Interviewed along with Brian Balogh (Professor of History, University of Virginia) on “Virginia Insight” Program, hosted by Tom Graham, WMRA of NPR, Harrisonburg, VA, Dec. 2, 2010.

- “Study Abroad Course in Nicaragua,” Interviewed on Radio IE by Larry Boetsch, Washington and Lee University, March 20, 2010.
- “Institutional Restructuring Versus Corporate Social Responsibility: Another Approach to Achieving Good Social Outcomes From Our Economic System,” Business, Society and Government Track, *Midwest Business Administration Association International Conference*, Chicago, March 2010.
- “Opportunity at the Bottom of the Pyramid: A Comparative Examination of Cuba and Jamaica,” Presented with Dennis M. Garvis at the Works-in-progress Track, *Midwest Business Administration Association International Conference*, Chicago, March 2010.
- “Moral Loopholes in the Global Economic Environment: Why Well-intentioned Organizations Act in Harmful Ways,” *8th Annual International Conference of the International Development Ethics Association*, Valencia, Spain, December 2009.
- “Moral Loopholes in the Global Economic Environment,” Presented with Paul Glezen. *Society for Philosophy in the Contemporary World, 14th Annual Conference*, Morelia, Mexico, July 2007.
- “The Social Contract as a Basis for Business Justice,” *Doctoral Workshop of the European Business Ethics Conference*, Budapest, Hungary, Aug 2003.

Workshop Participation

- New Orleans Workshop on Agency and Responsibility (NOWAR), Murphy Institute at Tulane University, New Orleans, LA. November 15-17, 2019.
- Colorado Workshop on the Foundations of Responsibility, Profs. Michael McKenna (University of Arizona) and David Shoemaker (Tulane), Estes Park, CO. May 16-18, 2019.
- Aspen Institute Workshop: Undergraduate Curricular Change, Franklin and Marshall College, Lancaster, PA, March 2017.
- Teagle Grant for Integrating Business Administration Curriculum into the Liberal Arts, Kick-off Meeting, representing Washington & Lee University, Jan. 2017.
- Aspen Institute Undergraduate Business Education Consortium, University of Michigan, Ann Arbor, June 2015.
- Aspen Institute Business Education Symposium, New York, NY, Oct 2014.
- Jessie Ball duPont Summer Seminar, “Globalization and the Varieties of Modern Capitalism,” National Humanities Center, Research Triangle Park, NC, June 2014.
- Aspen Institute Business Education Symposium: Meeting the Talent Challenge, New York, NY, Sep 2013.
- Teaching Ethics and International Affairs Workshop, University of Richmond, May 2013.
- International Business Survey Course, CIBER Faculty Development Workshop, University of South Carolina, Columbia, SC, June 2011.
- Global Forum on Teaching Globalization, Association of American Colleges and Universities, Philadelphia, PA, March 2009.
- Stakeholder Theory: Where are We Now, University of Washington, Seattle, WA, June 2006.
- International Doctoral Consortium on Managing Change & Global Organization, Duke University, Durham, NC, December 2002.
- 3rd Annual Conversazione: Corporate Reputation, Business Issues and Society, Santa Fe, NM, April 2002.

Grants and Fellowships

- Lenfest Summer Fellowship, Washington and Lee University, 2010-15, 2017-18.

Lenfest Sabbatical Grant, Washington and Lee University, 2013-14; Fall 2018.
Hess Summer Research Fellowship, Washington and Lee University, 2009.
Class '65 Award, Course Development, Washington and Lee University, 2008.
Glenn Summer Research Grant, Washington and Lee University, 2007.
George W. Tyler Scholarship, University of Washington Business School, 2004.

Honors and Awards

Dean's Achievement Award, University of Washington Business School, 2003.
Beta Gamma Sigma, Northwestern University Kellogg School of Management, 1997.

Courses Taught

Washington and Lee University (2006-present)

BUS 304: Business, Government, and Society (Spring 2007, '08)
BUS 305: International Business (Winter 2007, '09; Fall 2007)
BUS 305A: Business and the Natural Environment (Fall 2016)
BUS-PHIL 335: Ethics of Globalization (Winter 2011, '15; Fall 2008, '11, '12, '15)
BUS 337: Economic Globalization and the MNC (Winter 2011, '12, Fall 2014; Winter 2016-19)
BUS 343: Markets and Morals (Spring 2015)
BUS 345: Business Ethics (Winter 2010, '13, 2015-17, '19; Fall 2010-12, 2014-19)
BUS 375/398: Strategy Management (Fall 2006, '08; Winter 2008, '09, '13)
BUS 390B: Study Abroad in Nicaragua: Business in a Developing Economy (Spring 2010, '12)
BUS 401: Preparatory Course for Spring Abroad in Nicaragua (Winter 2012)

University of Washington Business School (2002-06)

MGMT 320: Business, Government, and Society (Winter 2002, '04, '06; Spring 2002, Fall 2003, '04)
MGMT 323: Business Ethics (Fall 2002, Winter 2003, '05)
MGMT 430: Business Strategy (Fall 2005)

Western Washington University Business School

MGMT 482: Business and its Environment (Fall 2004)

AlliedSignal Corporation, South Bend, IN

Total Quality Management (1992-93)

Service

University Service

Advisor for business administration majors, 2007-present
Initial Advisor, 2008, 2010-12, 2016-present
Mudd Center for Ethics Advisory Committee 2013-present
University President's Advisory Committee 2016-2019
University Faculty Administrators Evaluation Committee 2018-present
University Discrimination Policy Advisor, 2009-present
Environmental Studies Faculty Affiliate, 2009-present
Shepherd Poverty Program Faculty Affiliate, 2009-present

Latin American and Caribbean Studies Program Faculty Affiliate, 2010-present
Philosophy Department Faculty Affiliate, 2013-present
University Graduate Fellowship Committee, 2014-2018
Mudd Center for Ethics Post Doc Search Committee, 2015, 2017
Johnson Scholarship Interviewer, 2007-11, 2016, 2017
University Committee on Inclusiveness and Campus Climate, 2010-11, 2014-2017
University Student Affairs Committee, 2012-15
NASDAQ/Sun Trust Grant Disbursement Committee, 2010-15
Mudd Professor of Ethics Search Committee, 2011-13
Mudd Center for Ethics University Planning Committee, 2011
University Scholars Replacement Committee, 2010
Quality Enhancement Plan Leadership Team, 2008-09
Public Functions Committee, 2007-08

Professional Service

Reviewer for *American Journal of Political Science*, *Research Policy*, *World Development*, *Academy of Management Review*

External Business Program Review, Department of Economics and Business, Drew University, Spring 2015.

References

Available upon request.