Jason T. Mickel

Curriculum Vitae

Education

Ph.D., Communications Media and Instructional Technology
Indiana University of Pennsylvania, Indiana, PA
August 2014

Dissertation: "Facilitating Media Literacy Education through an Online Comment System: The Construction of Knowledge via Participatory Discourse on CNN.com"
Committee:
Dr. B. Gail Wilson (advisor)
Dr. James Lenze
Dr. Nurhaya Muchtar

Ph.D. Coursework, Indiana University of Pennsylvania:
September 2009 – August 2012

M.S., Library and Information Science
Drexel University, Philadelphia, PA
December 2007

B.S., Computer Science
Juniata College, Huntingdon, PA
May 1998
Emphasis: Computer Science and Political Science

Teaching Experience

Assistant Professor and Director of Library Technology
University Library, Washington and Lee University, Lexington, VA
June 2013 – Present
- Management Information Systems (Business Administration Dept: Fall 2016, Winter 2017)
- Web Programming for Non-Programmers (Winter 2016, Winter 2017)
- Fundamentals of Programming (Computer Science Dept: Fall 2015)
- Database Management (Computer Science Dept: Winter 2015)

Instructor of Information Technology and Computer Science
Information Technology and Computer Science, Juniata College, Huntingdon, PA
August 2007 — June 2013

- Principles of Information Technology (computer science emphasis)
- Computer Science I (Java programming)
- Educational Technology
- Network Design and Management (Regular guest lecturer)

Reference and Instructional Technology Librarian
L.A. Beeghly Library, Juniata College, Huntingdon, PA
July 2010 – June 2013

- Introduction to Library Research
- Information Access
- Regular Guest Lectures on Library/Information Literacy Skills

RESEARCH INTERESTS

Media Literacy, Visual Literacy, Digital Humanities, Technology-Focused Education, Political
Communication

PUBLICATIONS

Mickel, J., Teaff, E. (2015). Visual literacy synthesized: A content analysis of syllabi to build a better visual
literacy course. In D. Mueller (Ed.), *Creating Sustainable Community: The Proceedings of the
ACRL 2015 Conference, March 25–28, Portland, Oregon*. Paper presented at ACRL 2015,
Portland, OR, March 25-28, 2015 (pp. 788-803), Chicago: Association of College and Research
Libraries.

Mickel, J., McGuire, S., and Gross-Gray, S. (2013). *Grey's Anatomy* and communication accommodation:
Exploring aspects of nonverbal interactions portrayed in media. *Interpersona: An International
Journal on Personal Relationships, 7*(1), 138-149. doi:10.5964/ijpr.v7i1.95.

Mickel, J. (2011). Cross-cultural virtual teams: Environment, interaction, and academia. *International
Journal of Instructional Technology and Distance Learning*, *8*(9), 43-52.

PRESENTATIONS

Grey's Anatomy and Non-Verbal Communication Accommodation
Laurel Highlands Communications Conference, Indiana, PA
November 2012

Using Facebook for Library Outreach and Education
Laurel Highlands Communications Conference, Indiana, PA
October 2011

Zotero: Software for Research and Resource Sharing
Laurel Highlands Communications Conference, Indiana, PA
October 2011

Media Literacy in Higher Education: Investigating the Faculty Perspective
NAMLE Conference, Philadelphia, PA
July 2011

PRODUCTIONS

Washington & Lee University Library Website
http://library.wlu.edu

Production Portfolio
http://jasontmickel.weebly.com

Juniata College Beeghly Library Website
> http://www.juniata.edu/library

Beeghly Library Instructional Videos
> Finding a Book - http://www.youtube.com/watch?v=uNO2CXDGlHo
> Academic Search Premier - http://www.youtube.com/watch?v=K3e7HRuOy4Q
> Using AtoZ - http://www.youtube.com/watch?v=FCVUwhk8Rgw
> Printing from iMacs - http://www.youtube.com/watch?v=1qE4zzjaox0
> iMacs Terminal Services - http://www.youtube.com/watch?v=Aup9B5RKSpg

Beeghly Library Android App
> http://www.juniata.edu/library/BeeghlyLibrary.apk

SCHOLARLY ACTIVITIES

Juniata Voices
> Managing Editor
> Juniata College, Huntingdon, PA
> Summer 2010 – Summer 2013

Journal of Library Innovation
> Article Reviewer
> Western New York Library Resources Council, Buffalo, NY
> November 2011 – Present

Podcasting in the Computer Science Classroom
> Co-Researcher
> Bloomsburg University, Bloomsburg, PA
> Spring 2008

PROFESSIONAL SERVICE AND COMMITTEES

Digital Humanities Working Group
> Washington and Lee University
> July 2013 – Present

Digital Humanities Action Team
> Washington and Lee University
> July 2013 – Present

Digital Humanities Curriculum Integration Subcommittee
> Washington and Lee University
> September 2013 – Present

University Library Web Advisory Group, Chair
> Washington and Lee University
> January 2015 – January 2016

University Library Instruction Group
> Washington and Lee University
> Spring 2014 – January 2016

University Library Management Team

Washington and Lee University
September 2013 – January 2016

Student Advising
Juniata College
June 2011 – June 2013

Middle States Reaccreditation Assessment Sub-committee
Juniata College, Huntingdon, PA
February 2011 – May 2013

Finance and Operations Leadership Team
Finance and Operations, Juniata College, Huntingdon, PA
June 2009 — July 2010

Applications Development Team, Chair
Campus Technology Services, Juniata College, Huntingdon, PA
January 2007 — July 2010

Strategic Planning Committee
Office of the President, Juniata College, Huntingdon, PA
August 2006 — May 2007

Sustainability Committee
Office of the President, Juniata College, Huntingdon, PA
July 2004 — June 2005

Institutional Technology Task Force
Finance and Operations, Juniata College, Huntingdon, PA
June 1998 — December 2005

RELEVANT PROFESSIONAL EXPERIENCE

Director of Library Technology
University Library, Washington and Lee University, Lexington, VA
June 2013 – Present

- Set directions and strategies for technology use in the University library
- Manage library systems including the library's web presence and ILS
- Serve on the Digital Humanities Action Team to build projects for the campus-wide DH initiative

Reference and Instructional Technology Librarian
Beeghly Library, Juniata College, Huntingdon, PA
July 2010 – June 2013

- Taught on-demand library research sessions and semester-long library research course
- Redesigned library website
- Offered reference assistance in-person, on phone, and electronically

Senior Business Systems Analyst
Business Services, Juniata College, Huntingdon, PA
January 2007 — July 2010

- Chaired committee of application developers overseeing project selection and management
- Conducted campus-wide research for process improvement including a broad survey regarding technology training initiatives

- Developed web application solutions for academic and administrative offices
- Trained users in technology applications
- Worked extensively with all campus offices to develop documentation for business and technical processes

Server Manager
Campus Network and Security, Juniata College, Huntingdon, PA
July 2001 — December 2006

- Managed and maintained all NT, UNIX, Linux, and Macintosh servers used by students, faculty, and staff
- Initiated and implemented security on servers and network
- Programmed solutions to improve campus computer access and administration

Senior Programmer Analyst
Administrative Information Services, Juniata College, Huntingdon, PA
May 1998 — July 2001

- Established campus-wide Intranet providing access to information pertinent to the campus community such as directories and class schedules
- Managed conversion of administrative database systems
- Worked extensively with members of the campus community on various projects including ERP conversion, specialized databases, and enrollment information
- Budget Officer

Managing/General Partner
Liquid Binary, Altoona, PA
January 2000 — December 2003

- Developed and launched web development and hosting company in Central Pennsylvania
- Co-managed the business's finances and made key decisions in business direction and focus
- Maintained Mac OS X Server environment with Apache web server and SSL

PROFESSIONAL AFFILIATIONS

National Association for Media Literacy Education (NAMLE)
American Library Association (ALA)
Association for Educational Communications and Technology (AECT)
Association for the Advancement of Computing in Education (AACE)

ADDITIONAL SKILLS AND INTERESTS

Programming
Desktop, web, and mobile applications (Android App Inventor)

Web, Learning, and Media Technologies
Web servers, audio editing and production, video editing and production, screencasting tools, learning management systems

Servers, Networks, and Desktop Technology
Windows, Apple, and UNIX management, configuration, and maintenance

REFERENCES

Available upon request