

MARK CODDINGTON

Associate Professor
Washington and Lee University
Department of Journalism and Mass Communications
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EDUCATION

University of Texas at Austin, School of Journalism

Ph.D. in Journalism, emphases in Digital Media and Media & Society, 2015

Dissertation: Telling secondhand stories: News aggregation and the production of journalistic knowledge

Adviser: Stephen Reese

*Finalist, Outstanding Dissertation, International Communication Association Journalism Studies Division, 2016

University of Texas at Austin, School of Journalism

Master of Arts in Journalism, Research and Theory Track, 2012

Thesis: A collaborative challenger: Using WikiLeaks to map the contours of the journalistic paradigm

*Awarded Outstanding Thesis, University of Texas at Austin Graduate School, 2013

Wheaton College, Wheaton, IL

Bachelor of Arts in Communication, emphasis in Media Studies, summa cum laude, 2006

ACADEMIC POSITIONS

Washington and Lee University, Department of Journalism and Mass Communications, Lexington, VA

Department Head, 2024 - present.

Associate Professor, 2021 - present.

Assistant Professor, 2015 - 2021.

University of Texas at Austin, School of Journalism

Assistant Instructor (Instructor of Record), August 2014 - December 2014.

Graduate Teaching Assistant, School of Journalism, 2010 - 2014.

RESEARCH

Scholarly monograph

Coddington, Mark (2019). *Aggregating the news: Secondhand knowledge and the erosion of journalistic authority*. New York: Columbia University Press.

Peer-reviewed academic journal publications

- Coddington, Mark, and Molyneux, Logan (2024). Alternative epistemologies as distinguishing features of right-wing and left-wing media in the United States. *Digital Journalism*. [Published online before print]. doi: 10.1080/21670811.2024.2340603
- Coddington, Mark, and Molyneux, Logan (2023). When sources contradict: The epistemological functions of contradiction in news texts. *Journalism Studies*, 24(10), 1316-1333. doi: 10.1080/1461670X.2023.2212384
- Coddington, Mark, and Molyneux, Logan (2023). Making sources visible: Representation of evidence in news texts, 2007–2019. *Journalism Practice*, 17(4), 664-682. doi: 10.1080/17512786.2021.1949629
- Coddington, Mark, Lewis, Seth C., and Belair-Gagnon, Valerie (2021). The imagined audience for news: Where does a journalist's perception of the audience come from? *Journalism Studies*, 22(8), 1028-1046. doi: 10.1080/1461670X.2021.1914709
- Coddington, Mark (2020). Gathering evidence of evidence: News aggregation as an epistemological practice. *Journalism*, 21(3), 365-380. doi: 10.1177/1464884918817608
- Molyneux, Logan, and Coddington, Mark (2020). Aggregation, clickbait and their effect on perceptions of journalistic credibility and quality. *Journalism Practice*, 14(4), 429-446. doi:10.1080/17512786.2019.1628658
- *Named a Top 5 *Journalism Practice* article of the year
- Lewis, Seth C., Zamith, Rodrigo, and Coddington, Mark (2020). Online harassment and its implications for the journalist–audience relationship. *Digital Journalism*, 8(8), 1047-1067. doi:10.1080/21670811.2020.1811743
- Coddington, Mark (2018). Seeing through the user's eyes: The role of journalists' audience perceptions in their use of technology. *Electronic News*, 12(4), 235-250. doi: 10.1177/1931243118767730
- Coddington, Mark, Lewis, Seth C., and Holton, Avery E. (2018). Measuring and evaluating reciprocal journalism as a concept. *Journalism Practice*, 12(8), 1039-1050. doi: 10.1080/17512786.2018.1493948
- Holton, Avery E., Lewis, Seth C., and Coddington, Mark (2016). Interacting with audiences: Journalistic role conceptions, reciprocity, and perceptions about participation. *Journalism Studies*, 17(7), 849-859. doi:10.1080/1461670X.2016.1165139
- Holton, Avery E., Coddington, Mark, Lewis, Seth C., and Gil de Zúñiga, Homero (2015). Reciprocity and the news: The role of personal and social media reciprocity in news creation and consumption. *International Journal of Communication*, 9, 2526-2547. <http://ijoc.org/index.php/ijoc/article/view/3598>
- Coddington, Mark (2015). Clarifying journalism's quantitative turn: A typology for evaluating data journalism, computational journalism, and computer-assisted reporting. *Digital Journalism*, 3(3), 331-348. doi:10.1080/21670811.2014.976400
- Coddington, Mark (2014). Defending judgment and context in 'original reporting': Journalists' construction of newswork in a networked age. *Journalism*, 15(6), 678-695. doi:10.1177/1464884913501244

- Coddington, Mark (2014). Normalizing the hyperlink: How bloggers, professional journalists, and institutions shape linking values. *Digital Journalism*, 2(2), 140-155. doi:10.1080/21670811.2013.785813
- Coddington, Mark, and Holton, Avery E. (2014). When the gates swing open: Examining network gatekeeping in a social media setting. *Mass Communication and Society*, 17(2), 236-257. doi:10.1080/15205436.2013.779717
- Coddington, Mark, Molyneux, Logan, and Lawrence, Regina G. (2014). Fact checking the campaign: How political reporters used Twitter to set the record straight (or not). *The International Journal of Press/Politics*, 19(4), 391-409. doi:10.1177/1940161214540942
- Lewis, Seth C., Holton, Avery E., and Coddington, Mark (2014). Reciprocal journalism: A concept of mutual exchange between journalists and audiences. *Journalism Practice*, 8(2), 229-241. doi:10.1080/17512786.2013.859840
- Lawrence, Regina G., Molyneux, Logan, Coddington, Mark, and Holton, Avery E. (2014). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. *Journalism Studies*, 15(6), 789-806. doi:10.1080/1461670X.2013.836378
- Holton, Avery E., Baek, Kang, Coddington, Mark, and Yaschur, Carolyn (2014). Seeking and sharing: Motivations for linking on Twitter. *Communication Research Reports*, 31(1), 33-40. doi:10.1080/08824096.2013.843165
- Holton, Avery E., Coddington, Mark, and Gil de Zúñiga, Homero (2013). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Journalism Practice*, 7(6), 720-737. doi:10.1080/17512786.2013.766062
- Coddington, Mark (2012). Defending a paradigm by patrolling a boundary: Two global newspapers' approach to WikiLeaks. *Journalism & Mass Communication Quarterly*, 87(3), 877-896. doi:10.1177/1077699012447918
- Coddington, Mark (2012). Building frames link by link: The linking practices of blogs and news sites. *International Journal of Communication*, 6, 2007-2026. <http://ijoc.org/ojs/index.php/ijoc/article/view/1476>
- Holton, Avery, and Coddington, Mark (2012). Recasting social media users as brand ambassadors: Opening the doors to the first 'Social Suite.' *Case Studies in Strategic Communication*, 1, 4-24.

Peer-reviewed academic conference proceedings

- Wihbey, John, and Coddington, Mark (2017). Knowing the numbers: Assessing attitudes among journalists and educators about using and interpreting data, statistics, and research. *#ISOJ Journal*, 7(1). <http://isoj.org/research/knowning-the-numbers-assessing-attitudes-among-journalists-and-educators-about-using-and-interpreting-data-statistics-and-research/>
- *Awarded top paper at the International Symposium on Online Journalism 2017

Book chapters

- Coddington, Mark (2018). Defining and mapping data journalism and computational journalism: A review of typologies and themes. In S. A. Eldridge II & B. Franklin (Eds.), *Routledge handbook of developments in digital journalism studies* (pp. 225-236). London: Routledge.

- Lewis, Seth C., Holton, Avery E., and Coddington, Mark (2016). From participation to reciprocity in the journalist-audience relationship. In C. Peters & M. Broersma (Eds.), *Rethinking journalism again: Societal role and public relevance in a digital age* (pp. 161-174). London: Routledge.
- Molyneux, Logan, Mourão, Rachel R., and Coddington, Mark (2016). U.S. political journalists' use of Twitter: Lessons from 2012 and a look ahead. In R. Davis, C. Holtz-Bacha, & M. Just (Eds.), *Twitter and elections around the world: Campaigning in 140 characters or less* (pp. 43-56). New York: Routledge.
- Coddington, Mark (2015). The wall becomes a curtain: Revisiting journalism's news-business boundary. In M. Carlson & S. C. Lewis (Eds.), *Boundaries of journalism: Professionalism, practices and participation* (pp. 67-82). New York: Routledge.

Encyclopedia article

- Coddington, Mark (2019). Aggregation and journalism. In *Oxford Encyclopedia of Journalism Studies*. Oxford: Oxford University Press. doi: 10.1093/acrefore/9780190228613.013.778

Peer-reviewed academic conference papers

- Price, Lada, Coddington, Mark, Malling, Milda ... Reich, Zvi (2024). Still no freelance zone, with greater gender equality: How politics is covered in 13 elite newsrooms around the world. Accepted to *European Communication Research and Education Association (ECREA) European Communication Conference*, Sept. 24-27, 2024.
- Coddington, Mark, and Perreault, Gregory (2024). Converged identities? How US evangelical journalists negotiate religious identity and journalistic professional identity. Accepted to *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2024*, Religion and Media Studies Interest Group, August 8-11, 2024.
*2nd place, top faculty paper, Religion and Media Interest Group
- Van Leuven, Sarah, Price, Lada, Vatikiotis, Pantelis ... Coddington, Mark, Skrynnikova, Polina, González, Rubén, Splendore, Sergio, and Reich, Zvi (2024). Beyond the bylines: A structural analysis comparing beat composition across 14 countries. *European Communication Research and Education Association (ECREA) Journalism Studies Conference*, April 11-12, 2024.
- Coddington, Mark, and Molyneux, Logan (2023). Alternative epistemologies as distinguishing features of right-wing and left-wing media in the United States. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2023*, Newspaper and Online News Division, August 7-10, 2023.
- Coddington, Mark, and Molyneux, Logan (2022). When sources contradict: The epistemological functions of contradiction in news texts. *International Communication Association (ICA) 2022*, Journalism Studies Division, May 27-30, 2022.
- Coddington, Mark, and Molyneux, Logan (2020). Making sources visible: Representation of evidence in news texts, 2007-2019. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2020*, Newspaper and Online News Division, presented virtually, August 6-9, 2020.
*3rd place, top faculty paper, Newspaper and Online News Division

- Coddington, Mark, Belair-Gagnon, Valerie, and Lewis, Seth C. (2019). Varied visions: Sources and consequences of the imagined news audience. *International Communication Association (ICA) 2019*, Mass Communication Division, May 24-28, 2019.
- Coddington, Mark, Lewis, Seth C., and Belair-Gagnon, Valerie. (2018). In the mind's eye: The sources and influence of journalists' audience perceptions. *International Association for Media and Communication Research (IAMCR) 2018*, Journalism Research and Education Section, Eugene, Oregon, June 20-24, 2018.
- Holton, Avery E., Coddington, Mark, and Lewis, Seth C. (2017). The role of reciprocity in participatory journalism: Evaluating a concept. *The Future of Journalism 2017*, Cardiff, Wales, September 14-15, 2017.
- Coddington, Mark (2017). Negotiating inferiority: The professional identity and values of news aggregators. *International Communication Association (ICA) 2017*, Journalism Studies Division, San Diego, May 25-29, 2017.
- Molyneux, Logan, and Coddington, Mark (2017). Aggregation, clickbait and their effect on perceptions of journalistic credibility and quality. *International Communication Association (ICA) 2017*, Journalism Studies Division, San Diego, May-25-29, 2017.
- Coddington, Mark (2016). Gathering evidence of evidence: News aggregation as an epistemological practice. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2016*, Newspaper and Online News Division, Minneapolis, August 4-7, 2016.
- Coddington, Mark (2016). Metrics, clickbait, and the anemic audience: Audience perceptions and professional values among news aggregators. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2016*, Participatory Journalism Interest Group, Minneapolis, August 4-7, 2016.
- *AEJMC News Audience Research Award
- Holton, Avery E., Lewis, Seth C., and Coddington, Mark (2015). Interacting with audiences: Role conceptions, reciprocity, and journalistic perceptions about participation. *The Future of Journalism 2015*, Cardiff, Wales. September 10-11, 2015.
- Molyneux, Logan, Mourão, Rachel Reis, and Coddington, Mark (2015). U.S. political journalists' use of Twitter: Lessons from 2012 and a look ahead. *The American Political Science Association (APSA) 2015*, Political Communication Pre-conference, San Francisco, September 2, 2015.
- Coddington, Mark (2015). Getting their stories short: News aggregation and the evolution of journalistic narrative. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2015*, Newspaper and Online News Division, San Francisco. August 6-9, 2015.
- Coddington, Mark, Lewis, Seth C., and Holton, Avery E. (2015). Reciprocation and participation: The role of reciprocity in participatory journalism. *International Communication Association (ICA) 2015*, Journalism Studies Division, San Juan, PR. May 21-25, 2015.
- Coddington, Mark (2014). Seeing through the user's eyes: The role of journalists' audience perceptions in their use of technology. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2014*, Newspaper and Online News Division, Montréal. August 6-9, 2014.
- Coddington, Mark (2014). Clarifying journalism's quantitative turn: A typology for evaluating data journalism, computational journalism, and computer-assisted reporting. *Association*

- for Education in Journalism and Mass Communication (AEJMC) Conference 2014, Participatory Journalism Interest Group, Montréal. August 6-9, 2014.
- Holton, Avery E., Coddington, Mark, Lewis, Seth C., and Gil de Zúñiga, Homero (2014). Reciprocity and the news: The role of personal and social media reciprocity in news creation and consumption. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2014*, Participatory Journalism Interest Group, Montréal. August 6-9, 2014.
- *Top faculty paper, Participatory Journalism Interest Group
- Lawrence, Regina G., Coddington, Mark, and Molyneux, Logan (2013). Setting the record straight: How journalists used Twitter to fact check the campaign. *The American Political Science Association (APSA) 2013 Annual Meeting*, Chicago. August 29-September 1, 2013.
- Coddington, Mark (2013). Normalizing the hyperlink: How bloggers, professional journalists, and institutions shape linking values. *International Communication Association (ICA) 2013*, Journalism Studies Division, London. June 17-21, 2013.
- Coddington, Mark (2013). Defending judgment and context in 'original reporting': Journalists' construction of newswork in a networked age. *International Communication Association (ICA) 2013*, 'The Objects of Journalism: Media, Materiality, and the News' preconference, London. June 17, 2013.
- Lawrence, Regina G., Molyneux, Logan, Coddington, Mark, and Holton, Avery E. (2013). Tweeting conventions: Political journalists' use of Twitter to cover the 2012 presidential campaign. *International Communication Association (ICA) 2013*, Political Communication Division, London. June 17-21, 2013.
- Holton, Avery E., Baek, Kang H., Coddington, Mark, and Yaschur, Carolyn (2013). Soliciting reciprocity: Socializing, communality, and other motivations for linking on Twitter. *2013 International Symposium on Online Journalism (ISOJ)*, Austin, TX. April 19-20, 2013.
- Holton, Avery, Coddington, Mark, and Gil de Zúñiga, Homero (2012). Whose news? Whose values? Citizen journalism and journalistic values through the lens of content creators and consumers. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2012*, Civic and Citizen Journalism Interest Group, Chicago. August 9-12, 2012.
- Coddington, Mark, Gil de Zúñiga, Homero, and Johnson, Thomas J. (2012). Stumbling into action: How incidental news exposure and news media consumption interact to influence social capital and civic participation. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2012*, Political Communication Division, Chicago. August 9-12, 2012.
- Coddington, Mark, and Holton, Avery (2012). 'You have to hand over the keys': Reshaping gatekeeping within a networked context. *International Communication Association (ICA) 2012*, Mass Communication Division, Phoenix. May 24-28, 2012.
- Holton, Avery, Coddington, Mark, and Gil de Zúñiga, Homero (2012). Who knows best? Attitudes and perceptions of citizen journalism and the news through the lens of creators and consumers. *2012 International Symposium on Online Journalism (ISOJ)*, Austin, TX. April 20-21, 2012.
- Coddington, Mark, and Johnson, Thomas J. (2011). Stumbling into action: The influence of inadvertent news exposure to social networking sites and blogs on political knowledge

- and participation. *36th Conference for the Midwest Association for Public Opinion Research (MAPOR)*, Chicago. November 18-19, 2011.
- Coddington, Mark (2011). Building frames link by link: The linking practices of blogs and news sites. *Association for Education in Journalism and Mass Communication (AEJMC) Conference 2011*, Communication Technology Division, St. Louis. August 10-13, 2011.
- Baek, Kanghui, Coddington, Mark, Stephens, Maegan, Williams, Larissa, Johnson, Thomas J., & Brundidge, Jennifer (2011). Love it or leave it? The relationship between polarization and credibility of traditional and partisan media. *2011 International Symposium on Online Journalism (ISOJ)*, Austin, TX. April 1-2, 2011.
- Coddington, Mark (2005). Biting into *The Onion*: The phenomenon of web-based political humor. *National Communication Association (NCA) Convention 2005*, Lambda Pi Eta Division, Boston. November 16-20, 2005.
- *Top undergraduate paper (Steven A. Smith Award)

Invited papers and presentations

Teaching podcast interviewing.

Presentation for Washington and Lee University/Virginia Military Institute Faculty Podcasting Workshop. March 7, 2023.

The everyday ethics of scrolling through social media: How to avoid getting buried in an online information avalanche.

Public lecture, Mudd Center for Ethics “Everyday Ethics” series, Washington and Lee University. March 24, 2022.

Teaching students interviewing skills.

Workshop for Washington and Lee Academic Technologies’ *Technology and Tacos: Spotlight on the Pedagogy of Podcasting* series. October 5, 2021.

Aggregating the news

Virtual presentation to the Reuters Institute Journalist Fellows, March 10, 2021.

Is social media news?

Panel discussion for the Washington and Lee Alumni Association’s “Truth, Opinion, and the News Media” series. Conducted virtually, February 28, 2021.

Aggregating the news: Secondhand knowledge and the erosion of journalistic authority.

Anne and Edgar Basse Jr. Author Talk Series, Washington and Lee University Library, January 27, 2020.

PhD Student/Early Career Preconference.

Panelist for Newspaper and Online News Division/Graduate Student Interest Group preconference:

- Association for Education in Journalism and Mass Communication Conference 2019, Toronto, August 6, 2019.
- Association for Education in Journalism and Mass Communication Conference 2018, Washington, August 5, 2018.
- Association for Education in Journalism and Mass Communication Conference 2017, Chicago, August 8, 2017.

Using digital tools for humanitarian crisis response: The case of Standby Task Force.

Presentation at SAIL Humanitarian Intervention Panel, Student Association for International Learning, Washington and Lee University, March 30, 2019.

Taming the trolls: Preparing students to deal with harassment and abuse online.

Organizer/moderator for panel discussion at the Association for Education in Journalism and Mass Communication Conference 2018, Washington, August 6, 2018.

Rethinking news ethnography for the digital newsroom.

Organizer/moderator for panel discussion at International Communication Association 2017, Journalism Studies Division, San Diego, May 28, 2017.

Integrating ethnographic methods with journalism practice.

Panel discussion at the Association for Education in Journalism and Mass Communication Conference 2016, Communication Theory and Methodology Division and Community Journalism Interest Group, Minneapolis, August 6, 2016.

Reciprocity and the communal function of journalism.

Panel discussion at the Association for Education in Journalism and Mass Communication Conference 2016, Participatory Journalism and Community Journalism Interest Groups, Minneapolis, August 4, 2016.

Silicon Valley meets journalism: The startup scene and its connection with emerging forms of news.

Panel discussion at the Association for Education in Journalism and Mass Communication Conference 2015, Participatory Journalism Interest Group, San Francisco, August 6, 2015.

Defending a paradigm by patrolling a boundary: Two global newspapers' approach to WikiLeaks.

Invited paper presentation at the Media Sociology Forum, Columbia University, New York. March 2, 2012.

TEACHING

Assistant/Associate Professor, Washington and Lee University, Department of Journalism and Mass Communications, 2015 - present.

Courses taught:

JOUR 101 – Introduction to Mass Communications

JOUR 180 – The News About the News: Does Journalism Need Saving?

JOUR 201 – Introduction to News Writing

JOUR 202 – Introduction to Digital Journalism

JOUR 204 – Media Bias: Beyond Right and Left

JOUR 220 – Social Media: Principles and Practice

JOUR 230 – Data-Driven Storytelling (team-taught)

JOUR 295 – Podcasting

JOUR 330 – Communication Theory and Research Methods

JOUR 332 – Research Methods in Mass Communications

JOUR 351 – Editing for Print and Online Media

Undergraduate honors thesis overseen:

Ashley Faulkner, “Getting personal: Perceptions of male and female candidates’ trustworthiness and personability in Facebook campaigning,” 2017-2018.

Assistant Instructor (Instructor of Record), University of Texas at Austin, School of Journalism, 2014.

J310F – Reporting Words

Graduate Teaching Assistant, University of Texas at Austin, School of Journalism, 2010 - 2014.

J320D – Intermediate Reporting

J336F – Social Media Journalism

J361F/J395 – Reporting Texas

PROFESSIONAL EXPERIENCE

Co-Founder/Co-Author, RQ1 email newsletter, February 2020 - present.

Write and publish monthly email newsletter with Seth Lewis of the University of Oregon summarizing and explaining new academic research on news and journalism for academics and journalists; independently publish to about 3,700 email subscribers, and republish to Nieman Journalism Lab each month.

Writer, Nieman Journalism Lab, Harvard University, Cambridge, MA, January 2010 - August 2014.

Wrote weekly reviews curating and explaining journalism and technology news and analysis; served as primary writer and editor for Encyclo, online future-of-news encyclopedia; conducted two unpublished case studies on newsroom innovation and entrepreneurship.

Editor/Web Editor, Reporting Texas, University of Texas at Austin School of Journalism, August 2011 - August 2014.

Managed website for student- and faculty-run online news publication; coordinated editorial workflow, page design, and display of multimedia elements; helped plan social media and media outreach strategies.

Reporter, *The Independent*, Grand Island, NE, August 2006 - April 2010.

Covered a 16-county region of central Nebraska, along with energy issues and general assignments, for daily newspaper; worked with editors on web-first publishing of stories and developing online reader interaction; was first reporter for the newspaper to create a beat blog and to use Twitter.

Related Journalism Experience

The Buffalo News, Hastings (NE) *Tribune*, *Daily Nebraskan*, Wheaton (IL) *Record*, August 2002 - August 2006.

Selected professional honors

Seven Nebraska Press Association awards, 2006 - 2010.

Nebraska Associated Press award, Best Spot News Story, 2007.

Ed Traves Scholar, Dow Jones Newspaper Fund, 2006.

ACADEMIC SERVICE AND HONORS

Affiliations

Center for Information, Technology, and Public Life (CITAP), University of North Carolina at Chapel Hill, 2023 - present.

Faculty Affiliate, 2023 - present.

International Communication Association (ICA), 2013 - present.

Journalism Studies Division, 2013 - present.

Wolfgang Donsbach Outstanding Journal Article of the Year Award Committee, 2022 - present.

Association for Education in Journalism and Mass Communication (AEJMC), 2011 - present.

Participatory Journalism Interest Group, 2012 - present.

Head, 2018 - 2020.

Vice-Head and Program Chair, 2017 - 2018.

Research Chair, 2016 - 2017.

Professional Freedom & Responsibility Chair, 2015 - 2016.

Graduate Student Liaison, 2012 - 2015.

Newspaper and Online News Division, 2015 - present.

Mentor, NOND Graduate Student Mentorship Program, 2017 - 2021.

Communication Technology Division, 2012 - 2020.

Mass Communication and Society Division, 2012 - 2016.

Investigative Reporters and Editors/National Institute for Computer-Assisted Reporting (IRE), 2013 - present.

Online News Association (ONA), 2019 - 2022.

Twitter Research Group, University of Texas, 2012 - 2015.

Community, Journalism & Communication Research/Digital Media Research Program, University of Texas, 2011 - 2014.

Student Chair, 2012 - 2014.

Online Political Communication Research Group, University of Texas, 2010 - 2011.

Institutional and departmental service

Washington and Lee University

Founder/Coordinator, Digital Pre-Professional Pedagogy Cohort, 2016 - 2020.

Member:

Faculty Administrators Evaluation Committee, 2022 - present.
Harte Center for Teaching and Learning Advisory Board, 2022 - present.
Faculty Athletic Mentor, Varsity Women's Tennis Team, 2019 - present.
Mudd Center for Ethics Fellow, 2022 - 2023.
University Athletics Committee, 2016 - 2022.
General Education Review Committee, 2019.
College Strategic Planning Task Force, 2017 - 2018.

Journalism and Mass Communications Department

Department Curriculum Committee, 2018, 2020 - present.
Fishback Program for Visiting Writers Committee, 2015 - 2023.
Department Technology Committee, 2017 - 2021.
Tenure-Track Search Committees, 2018, 2019, 2021 (chair).
Strategic Communication Curriculum Review, 2022 - 2023.
Mass Communication Minor Curriculum Review, 2022 - 2023.
Reporting/Digital Journalism Curriculum Review, 2015 - 2016.

Reviewing

Journal Editorial Board Member, 2015 - present.

Digital Journalism, 2021 - present.

Journalism Practice, 2019 - present.

Social Media + Society, 2015 - present (Graduate Student Advisory Board, 2014 - 2015).

International Fact-Checking Network external assessor, 2017 - 2019.

Journal Reviewer, 2012 - present.

Journal of Communication, *American Behavioral Scientist*, *New Media & Society*, *Political Communication*, *Journalism*, *Journalism Studies*, *Journalism Practice*, *Digital Journalism*, *Journalism & Mass Communication Quarterly*, *Mass Communication and Society*, *The International Journal of Press/Politics*, *International Journal of Communication*, *Journal of Broadcasting & Electronic Media*, *Convergence*, *Big Data & Society*, *Social Media + Society*, *Social Forces*, *Communication & Society*, *The Information Society*, *Media and Communication*, *Journalism & Mass Communication Educator*, *Sociology Compass*, *Media and Communication*, *Environmental Communication*, *Communication Research Reports*, *Media International Australia*, *Annals of the International Communication Association*.

Book Proposal/Manuscript Reviewer, 2017 - present.

Oxford University Press, *Columbia University Press*, *Routledge*, *Polity*.

Book Reviewer, 2013.

Journalism.

Conference Reviewer, 2013 - present.

International Communication Association

Journalism Studies Division.

Association for Education in Journalism and Mass Communication

Communication Technology Division, *Mass Communication & Society Division*, *Newspaper and Online News Division*, *Participatory Journalism Interest Group*, *Commission on the Status of Women*, *Tankard Book Award*.

Honors, awards, and grants

Lenfest Summer Research Grant, Washington and Lee University, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024.
Summer Research Collaboration Grant, Washington and Lee University, 2022.
Top Faculty Paper (3rd place), AEJMC Newspaper and Online News Division, 2020.
Active Learning Fellowship, Washington and Lee University, 2018.
Top Paper Award, International Symposium on Online Journalism, 2017.
AEJMC News Audience Research Award, 2016.
Outstanding Dissertation Award Finalist, International Communication Association Journalism Studies Division, 2016.
Mike Hogg Endowed Fellowship, Graduate School, University of Texas, 2014 - 2015.
Maxwell McCombs Research Award, University of Texas, 2012, 2013, 2014, 2015.
Top Faculty Paper, AEJMC Participatory Journalism Interest Group, 2014.
AEJMC Graduate Student Travel Grant, AEJMC, 2014.
School of Journalism Travel Grants, University of Texas, 2011, 2012, 2013, 2014.
Outstanding Master's Thesis Award, University of Texas, 2013.
Ada Frances Miller Scholarship, University of Texas, 2013.
Graduate Recruitment Fellowship, University of Texas, 2010, 2012.
Will H. Mayes Scholarship in Journalism, University of Texas, 2011.
Research Grant, \$5,500, Texas Program in Sports and Media, 2011.
Nettie Doscher More Fellowship in Journalism, Texas Exes Scholarship Foundation, 2011.

Media

Drobnic Holan, Angie (2023, April 27). Searching for gold: Making sense of academic research about journalism. *Nieman Journalism Lab*. <https://www.niemanlab.org/2023/04/searching-for-gold-making-sense-of-academic-research-about-journalism/>

Clay, Kristin (2020, March 19). Are newsletters the new blogs? *NordMedia Network*. <https://nordmedianetwork.org/latest/news/are-newsletters-the-new-blogs/>

No Dumb Questions (2019, December 16). Bad news for good news? [Podcast] <https://www.nodumbquestions.fm/listen/2019/12/16/073-bad-news-for-good-news>

Navarro, Ruben. (2019, November 19). Mark Coddington: "El camí a seguir és fer que la gent pagui pel contingut." *4Journalism*. <http://4journalism.uoc.edu/mark-coddington>

Coddington, Mark (2019, September 26). "Glory and honor": How professional identity shapes the way journalists do their work. *Nieman Journalism Lab*. <https://www.niemanlab.org/2019/09/glory-and-honor-how-professional-identity-shapes-the-way-journalists-do-their-work/>

The Other 51 (2019, August 29). Writing defensively with Dr. Mark Coddington. [Podcast] <https://www.sportsmediaguy.com/the-other-51/2019/8/29/episode-101-writing-defensively-with-dr-mark-coddington>

Demystifying Organizations (2019, August 29). Aggregating the news (w/ Mark Coddington). [Podcast] <https://www.stitcher.com/podcast/demystifying-organizations/e/63577142>

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- The Center for News Excellence and Engagement* (2016, August 2). Mark Coddington talks about his new study on journalism in the clickbait era. [Podcast] <http://www.news-excellence.org/interview-with-mark-coddington-aejmc-research-paper-award-first-place-winner/>
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