

# Joel Adams

Assistant Professor of Business Administration—Ethics, Business, and Society  
Williams School of Commerce, Economics, and Politics  
Washington and Lee University  
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## RESEARCH INTERESTS

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Entrepreneurial action, vision, rationality, ethics & morality

## EDUCATION

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### Doctor of Philosophy in Entrepreneurship

2024

Indiana University

Bloomington, IN

- Dissertation: “Taking Vision Seriously: Implications for Rationality, Action, and the Nature of the Entrepreneur”  
Jeff McMullen, Chair

### Master of Arts in Humanities and Civic Leadership

2018

University of Louisville

Louisville, KY

- Concentrations in Philosophy and Linguistics
- Thesis: “Nietzsche and Education: Challenge and Application”

### Master of Business Administration in Entrepreneurship

2007

University of Louisville

Louisville, KY

- Vice President UofL MBA Association, College of Business Grievance and Appeals Board

### Bachelor of Arts in Philosophy

2002

University of Louisville

Louisville, KY

## PUBLICATIONS

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Adams, JA. (2022) Sellouts or scapegoats? Messaging and timing to recover lost stakeholders. *Frontiers of Entrepreneurship Research*. (in press).

McMullen, J. S., Ingram, K.M., Adams, J. (2020). What Makes an Entrepreneurship Study Entrepreneurial? Toward a Unified Theory of Entrepreneurial Agency. *Entrepreneurship Theory and Practice*, 1042258720922460.

## WORKING PAPERS

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Adams, JA. A contextualized approach to rationality: Insights for entrepreneurial action under uncertainty.  
*Stage: Writing; Target: AMR*

Adams, JA. Rationality is a mechanism of self-integration: exploring the role of vision in entrepreneurship.  
*Stage: Writing; Target: AMJ*

Adams, JA, & McMullen, JS. Nature is metal: Identity conflicts at the core of entrepreneurial ecosystems.  
*Stage: Early Data Collection; Target: ETP*

Adams, JA, & McMullen, JS. Love and robbery: How commitment and action change the nature of opportunity.  
*Stage: Writing; Target: AMR*

Adams, JA, & McMullen, JS. Sellouts or scapegoats? Messaging and timing to recover a lost audience.  
*Stage: Data Collection and Analysis; Target: JBV*

## PRESENTATIONS

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- Adams, JA.** Entrepreneurial action is rational action: toward a unified model of entrepreneurial rationality. Academy of Management Annual Meeting. Forthcoming, August, 2024.
- Adams, JA.** Scientists or visionaries? An exploration of the role of vision in entrepreneurship. Babson College Entrepreneurship Research Conference. June 2024.
- Adams, JA.** Sellouts or scapegoats? Messaging and timing to recover lost stakeholders. Babson College Entrepreneurship Research Conference. May 2022.
- Adams, JA.** Sellouts or scapegoats? Messaging and timing to recover lost stakeholders. GLEN Conference. May 2022.

## COURSES TAUGHT

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### **Washington and Lee University – Williams School, Lexington, VA**

- *Ethics, Business, and Society*, scheduled Fall 2024

### **Indiana University – Kelley School of Business, Bloomington, IN**

- *Explore Entrepreneurship*, Fall 2022, Spring 2023

### **University of Louisville, Louisville, KY**

- *Entrepreneurship III*, Spring 2017-2018
- *Small Business Management (MBA)*, Fall 2017-2018
- *Distilled Spirits Business – Overview and Regulatory (Graduate/Online)*, Fall 2019-2023, Spring 2020-2024, Summer 2021-2024
- *Distilled Spirits Business – Overview and Regulatory (Corporate Training – Beam Suntory)*, Fall 2022-2023
- Coach for UofL's LaunchIt entrepreneurial accelerator program

### **Bellarmine University, Louisville, KY**

- *Tech Ventures and Cross-Cultural Development*, Spring 2018-2019, Fall 2018

### **Simmons College of Kentucky, Louisville, KY**

- *Foundations of Business and Society*, Spring 2016
- *Social Entrepreneurship and Innovation*, Fall 2016

### **Indiana Tech, Jeffersonville, IN**

- *Principles of Management*, Fall 2013
- *Marketing*, Spring 2014

### **Jefferson Community and Technical College, Louisville, KY**

- *Entrepreneurial Finance*, Spring 2013
- *Entrepreneurial Leadership and Small Business Management*, Fall 2013
- *Small Business Taxation*, Fall 2013
- *Entrepreneurship*, Spring and Fall 2014-2015
- Faculty coach for winning teams at Idea State U business plan competition, 2014

## AWARDS, HONORS, & SCHOLARSHIPS

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<b>Associate Instructor Teaching Award</b> , Indiana University	2024
<b>Harry Kelsey, Jr. Doctoral Fellowship</b> , Indiana University	2023-2024
<b>Institute for Entrepreneurship and Competitive Enterprise Doctoral Fellowship</b> , Indiana University	2019-2024
<b>Best Reviewer Award</b> , Academy of Management Annual Meeting	2022
<b>Dean's Fellowship</b> , Indiana University	2019
<b>Humanities Merit Award</b> , University of Louisville	2002
<b>Richard Campbell Smith Award for Academic Excellence</b> , University of Louisville	2001
<b>Phi Sigma Tau Honor Society</b> , University of Louisville	2001
<b>President's Scholarship</b> , University of Louisville	1997-2001

## SERVICE

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Ad hoc reviewer, <i>Journal of Business Venturing</i>	2020 – present
Ad hoc reviewer, <i>Entrepreneurship, Theory and Practice</i>	2023 – present
Ad hoc reviewer, <i>Journal of Small Business Management</i>	2022 – present
Reviewer, <i>Academy of Management Annual Meeting</i> .	2020 – present
Chapter Reviewer, <i>Research Methodology in Strategy and Management</i>	2022
Officer (2019-21; 2022-24), President (2021-22), <i>IU-Kelley Doctoral Students Association</i>	2019 – 2024
Board of Directors, <i>Venture Connectors of Louisville</i>	2012 – 2018
Board of Directors, <i>World Affairs Council of KY and So. IN</i>	2013 – 2015
Judge, <i>HEC Montreal - Social Business Creation competition</i>	2022
Judge, <i>Cardinal Challenge International Business Plan Competition</i>	2009-2016
Judge, <i>Idea State University Business Plan Competition (KY)</i>	2011-2015
Coach and Mentor, <i>Purdue Entrepreneurship Academy</i>	2015-2017
Business Mentor, <i>Breakthrough Business Bootcamp</i>	2017
Business Mentor, <i>Velocity Indiana Accelerator</i>	2014-2015
Business Mentor, <i>Young Entrepreneurs Academy</i>	2013
Economics Instructor, <i>Junior Achievement of Kentuckiana</i>	2011-2012

## DOCTORAL CONSORTIA

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<b>Babson College Research Conference</b>	2022
<b>Academy of Management, Entrepreneurship Division</b>	2022
<b>Southern Management Association, late stage</b>	2021

## RELATED WORK EXPERIENCE

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<b>Executive Director</b> <i>KPCSA/NAPCS</i>	2016 – 2019 <i>Louisville, KY</i>
<b>Head of Communications and Strategy</b> <i>Revio, Inc.</i>	2016 – 2018 <i>Louisville, KY</i>
<b>Vice President, Operations &amp; Marketing</b> <i>International Spirit and Beverage Group</i>	2015 – 2016 <i>Louisville, KY</i>
<b>Principal Consultant / Founder</b> <i>Solution Streak</i>	2009 – 2015 <i>Louisville, KY</i>
<b>CEO / Cofounder</b> <i>RJS Spirits</i>	2007 – 2009 <i>Louisville, KY</i>
<b>Analyst, Provider Relations / Education</b> <i>Humana, Inc.</i>	2004 – 2007 <i>Louisville, KY</i>