

VITA

ROBERT J. de MARIA

HOME ADDRESS: 26 High Meadow Dr. Lexington, VA 24450
MARRIED: Lynda
CHILDREN: Sarah Anne

EDUCATION:

1971 **MS-Syracuse University**, Syracuse, N.Y. (Public Communication--The Newhouse School)

1968 **BA-St. JOHN FISHER COLLEGE** Rochester, N.Y. (Literature)

EMPLOYMENT:

1977-Present. Washington and Lee University, Lexington, Va. **Professor of Journalism and Mass Communications**, (1988)

Courses taught: Introductory Teleproduction, Advanced Teleproduction, The Documentary, Broadcast Writing, Broadcast Reporting, Radio Programming and Management, Introduction to Mass Communication, The Broadcast News Magazine. Public Affairs, Sports Writing, Journalism as Literature

Additional duties: Faculty Adviser WLUR-FM, the University operated radio facility. Faculty General Manager, Cable Channel 18 University operated television production facility and public access channel
1982-Present **Instructor**, Office of Summer Programs, Washington and Lee University.

Instructor Summer Scholars: Radio Operations course taught to rising high school seniors.

Instructor Elderhostel Program: Taught courses in Radio History and Music of World War II

Instructor Alumni College: Music and Popular Culture of World War II

1979-1981 Virginia Military Institute, Lexington, VA Director of the Theater. Administered and served as Director for three Theater seasons.

1974-1977 Mississippi University for Women, Columbus, Ms. Instructor of Communications Media and Director of the Media Center

Courses taught: Introductory Teleproduction, Seminar in Television Criticism, and Teaching Strategies for Nurses.

1975-1977 WCBI-TV, Columbus, MS Director and Reporter

1974-1976 the Mississippi Band of Choctaw Indians, Philadelphia, Ms. Tribal Documentarian and Communications Consultant

1975 WHOC (Philadelphia, Ms) Music and Public Affairs Producer

1974-1975 Tougaloo College, Jackson Ms. Adjunct Professor

1972-1974 General Electric Cablevision, Biloxi, Ms. Program/Production Manager. I served as the managing director/programmer of Local Origination Channel for the Biloxi/Ocean Springs, MS system.

MEMBERSHIPS:

Virginia Association of Broadcast Educators
Virginia Associated Press Broadcast Association (Board of Directors)
Virginia Foundation for the Humanities
National Cable Television Association
Virginia Cable Television Association
Association of Education in Journalism and Mass Communication
National Association of Broadcasters
Broadcast Education Association
Virginia Association of Broadcasters
College Media Advisers
National Federation of Community Broadcasters
American Film Institute
Diocesan Communications Commission: Roman Catholic Diocese of Richmond

OFFICES HELD:

Board of Directors: Evans-McCann Production Co., Inc.
Board of Directors: Lime Kiln Arts. Lexington, VA
Board of Directors; Rubicon Productions, Baltimore, MD
Board of Directors VAPB
Radio Management Council (National Federation of Community Broadcasters)
Professional Freedom and Responsibility Council (Broadcast Education Association)
National Ethics Committee (Society of Professional Journalists/Sigma Delta Chi)
Past President: Blue Ridge Chapter (Society of Professional Journalists/Sigma Delta Chi)
Vestry, RE Lee Memorial Episcopal Church (2005-2008)
Treasurer: Lexington-Rockbridge Chamber of Commerce (1988-89)
President: Lexington-Rockbridge Chamber of Commerce (1989-90)
President: Pastoral Council: St. Patrick's Church, Lexington, VA (1988-90)
Vestry, R.E. Lee Memorial Episcopal Church, Lexington, VA (2007-2009)

HONORS AND AWARDS:

W. W. Pusey Award Washington and Lee University (1988 & 1991)
Most Effective Presentation (International Radio and Television Society) Faculty/Professional workshop
1980-1981 & 1986
Best Documentary (southeast region-National Cable Television Association)
Best Documentary (Division II-National Cable Television Association)
Best Documentary (Mississippi Press Women's Association)

PUBLICATIONS AND PRESENTATIONS:

"Rockbridge Guitars: A study in Culture and Craft". A film in production for Virginia Public Television

"New Orleans: A Place Nobody Knows" It is a film funded through Operation Golden Rule. It deals with volunteers from the Lexington area that traveled to New Orleans to aid in the clean-up from Hurricane Katrina.

Student News Production. A paper and video tape presentation. Presented at the National Broadcasters Association/Broadcast Educators Association Meeting. Las Vegas, NV 2003

"Pyrokenesis" A film funded by the Virginia Council for the Arts. Deals with the art of Lee Sauder, an Iron Sculptor (2000)

"Lee: Beyond the Battles" - A Film for The Public Broadcasting System and the Corporation for Public Broadcasting. (1994) (aired during the 2002 Broadcast Season)

"This Fragile Union" A film produced about Washington and Lee's acquisition of the Herreshoff and Reeves Porcelain Collections at Washington & Lee in 1998

"The Mock Convention" A Video taped Overview of the event (1988, 1992, 1996, 2000)

"The Honor System" A Video Taped presentation examining the system at Washington and Lee University. (1989 and 1995)

"Ethics in Broadcast Journalism-A Systems Approach" A Panel Presentation:Broadcast Education Association (1990)

"A Nutrition Primer" A five-part video series produced for the Valley Back Clinic and the Woodrow Wilson Rehabilitation Center. (1987-8)

"Washington and Lee University: Its History through Its Architecture" A video taped program, Washington and Lee University (1985)

"Your United Way and You" a locally produced series of videos presentations aimed at the Lexington/Rockbridge Community for the local United Way (1981-87)

"This is Rockbridge County" a multi-media presentation. Produced for the Lexington-Rockbridge Horse Center Steering Committee.

"Ethics and the Media" Co-editor of this 1984-85 publication for the Society of Professional Journalists/Sigma Delta Chi (1985)

"Getting Your Chapter Involved with Ethical Considerations," paper delivered at the annual meeting of the Society of Professional Journalists/Sigma Delta Chi (1984)

"The Language of Film and Video" A videotaped program, Washington and Lee University (1981)

"The Twenty-one Inch Corral: Television in the 1980's," North Alabama Gazette

"An Alternative to FCC-Mandated Frequency Sharing," The Journal of College Radio (1980)

"Video: An Effective Community Organization Tool," Newsletter of the Back Bay Mission (1973)