

ARTHUR S. BRISBANE
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EXPERIENCE

- Public editor, The New York Times** 2010-2012
- Served two-year term as readers' representative, publishing columns, maintaining a blog and responding to reader inquiries related to news coverage in The Times.
- Consultant, ASB Consulting, LLC** 2007-2010
- Nieman Foundation, development services.
 - RiseUp magazine, distribution development for startup newspaper supplement focused on U.S. race relations. At launch in 2008, RiseUp circulation was 3,700,000-plus in NY, Chicago, LA, Philadelphia, Washington, Atlanta, St. Louis, Kansas City and Cincinnati.
- Senior Vice President, Knight Ridder, Inc.** 2005-2006
- Managed publishers and corporate executives responsible for \$2 billion in revenue from newspapers, specialized publications and web sites in 22 cities. Large market responsibilities included Philadelphia, Kansas City, Fort Worth and Charlotte.
 - During the 18-month period prior to Knight Ridder's acquisition by The McClatchy Company in 2006, helped lead strategic planning process to realign company around core products, targeted publications and online business segments.
 - In 12 months prior to taking on corporate office responsibilities, co-led company-wide management restructuring.
- Publisher, The Kansas City Star** 1997-2005
- Oversaw all business and editorial functions of a \$250 million operation with Sunday circulation of 380,000-plus.
 - Led development of Kansas City Star Press Pavilion, a \$200 million printing plant.
 - Community leadership roles included chairmanship of Kansas City's 2003 United Way campaign; co-chairmanship of Partnership for Children; presidency of Missouri Press Bar Commission; board memberships for United Way of Greater Kansas City, Union Station, American Royal, Pembroke Hill School.
- Editor, The Kansas City Star** 1992-1997
- Launched kansascity.com, a local web portal that captured top local news audience position. Newspaper Association of America 1998 Digital Award for Best Online Newspaper, circulation over 150,000.
 - Emphasized investigative and enterprise reporting; newspaper was a Pulitzer Prize finalist 1996, George Polk Award winner 1995.

- Mounted three-year “Raising Kansas City” civic journalism project on youth. Newspaper won James K. Batten Award for Excellence in Civic Journalism 1996.
- Introduced intensive live micro-zoning for local news coverage.
- Redesigned features, business and sports sections. Sports recognized as “Top 20” by AP Sports Editors 1998. Business rated in “Top 5” among large papers by Society of American Business Editors and Writers 1995, 1996, 1998.

Columnist, The Kansas City Star 1990-1992

- Wrote metro column 3 times a week in Metropolitan section.

Reporter and editor, Washington Post 1984-1990

- National Desk: agricultural affairs beat reporter covering congressional agriculture committees and national agriculture trends.
- Metropolitan Desk: city hall beat reporter covering D. C. Mayor Marion Barry; general assignment reporter covering Maryland news.
- Assistant City Editor: oversaw District of Columbia city government beat and investigative reporters.

Columnist and reporter, Kansas City Times 1977-1984

- Wrote metro column 4 times a week in Metropolitan section.
- Author of a book of columns, *Arthur Brisbane's Kansas City*, in 1982.
- Reported on city and suburban news.

Reporter, the Glen Cove (N.Y.) Guardian 1976-1977

- Covered news and wrote features for small-city weekly.

EDUCATION**Harvard College, A.B. General Studies**

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